



The Smartphone feeling for your computer – click.to revolutionizes the world of desktops

Words, links and addresses that have to be typed by hand – fortunately, this has become a thing of the past: without copy and paste, working on the computer would be much more cumbersome. Now, this well-known principle will be given a general overhaul. Axonic Informationssysteme GmbH from Karlsruhe, Germany is launching click.to, a tool that will revolutionize the way we work on PC desktops, in July 2011. Steps that once had to be repeated hundreds of times daily are now reduced to a single click.

The Copy & Paste Revolution – unprecedented versatility

You take a photo with a camera phone and upload it directly to Facebook - Smartphones are already well known for this function. This is exactly what Axonic now wants to achieve. Click.to creates shortcuts between applications on the desktop, runs programs and Web sites, and helps them to work closer together. As a result, the copy and paste principle is developed one step further: With one click of click.to you can find a technical article on Wikipedia or a translation from Google Translate; screenshots with click.to are sent quickly by email to colleagues and an address can be found in no time with Google Maps.

Working to increase comfort with click.to

No key combination is pressed more often on a daily basis than, "CTRL + C". When click.to is installed on the computer, it appears when you press CTRL + C or right-click copy. Small buttons (called satellites) with speed dial function appear beside the cursor. It is also possible to open a drop-down menu for less frequently used links. If you want to upload, for example, five pictures to Flickr, you simply highlight the desired images in Windows Explorer, press CTRL + C, select "Upload to Flickr" from the satellite options and you automatically share the latest vacation photos with friends!

Open structures enable integration of your own ideas

The implementation of new tools and development is dependent upon the involvement of the community. Two dozen standard features, such as Facebook, Youtube, Twitter, Google and all Microsoft Office applications are integrated directly into click.to. With customizable simple extensions (in particular webpage and program calls) anyone can add a setup wizard independently. For building more complex interfaces, the Developer Community has access to the click.to API. Companies will benefit from this open structure, as even interfaces to ERP and CRM database systems are possible.

click.to is free

The free program is ready to download at www.clicktoapp.com.

About Axonic

Axonic Informationssysteme GmbH is a young company focused on information, communication and recognition. The company is based in Karlsruhe, Germany, and was founded in 2003 by Martin Welker. Axonic's research and development has been focused on the area of "communication intelligence", the targeted analysis, representation and simplification of communication, for several years.

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The word "AXONIC" in a bold, black, sans-serif font with a slight 3D effect and a reflection below it.