Quickly and effectively master a flood of information with click.to Basecamp

click.to Partners With Successful American Company 37signals

Karlsruhe, 10th **December 2011 – Axonic Informationssysteme GmbH from Karlsruhe, Germany expands the scope of its most recent application, "click.to", in early December through a partnership with Basecamp, the well-known task managing company. The American company 37signals' project management tool simplifies collaboration on projects by managing schedules, deadlines and to-dos. With click.to, tasks can be added immediately and directly to the respective Basecamp project from any e-mail, document or web page.**

Handle tasks in Basecamp with one click

"Basecamp" is one of 37signals' software-as-a-service products. The product is used worldwide by over 5 million individuals in medium and large companies to carry out project work, including planning and preparation. Basecamp also offers milestone notifications, the distribution of tasks and to-dos, and the recording of time reports. Companies who use Basecamp in conjunction with click.to in the future can be excited about the simplified implement of to-dos the service will offer.

Peter Oehler, COO at Axonic, has long insisted: "The ability of click.to to speed up many processes makes it a great addition to Project Management. Basecamp helps users manage information and click.to accelerates the process. It's a great fit!"

David Heinemeier Hansson, a partner at 37signals: "It's always great to see new partners join the Basecamp ecosystem".

click.to opens desktop and browser functions with one click

With click.to, paths are shortened between applications. Many everyday actions that are performed on a PC make use of the clipboard. Using the copy and paste functions to transfer files, information, and text, and to start searches, can quickly result in a long series of actions in order to reach the target application. click.to users only need to know the desired use of the respective copied content and confirm the end application from a selection menu, and click.to will automatically open the browser, type in the website or open an email and paste the text. In short, click.to expands the copy and paste principle and provides logical links between all applications on the desktop and the Web "with one click."

click.to is available for Mac and Windows

The free program is available to download at www.clicktoapp.com.

About Axonic

Axonic is a young company focused on information, communication and recognition technologies. The company is headquartered in Karlsruhe and was founded in 2003 by Martin Welker. For the last few years, Axonic research and development has focused on the area of "communication intelligence" - the targeted analysis, representation and simplification of communication.

About 37signals

Chicago-based 37signals designs web sites, conducts usability reviews, and educates people about the real-world advantages of simplicity and clarity online. Clients include Qwest, Tenzing, Performance Bike, and Transportation.com. Their work has been featured in The New York Times, Sports Illustrated, Chicago Tribune, and numerous other publications. Team members have appeared as featured speakers at AIGA Risk / Reward, Activ8, South By Southwest, and other conferences.

Contact
Peter Oehler
Kaiserstrasse 241
76133 Karlsruhe
Germany

+49 (721) 352 83 75
oehler@axonic.net
www.clicktoapp.com
www.axonic.net

AXONIC®