



click.to adds Skype™ as new Partner

German App is now plugged into Skype

Karlsruhe, 3rd January 2012 - Axonic Informationssysteme GmbH from Karlsruhe, Germany is pleased to announce its successful partnership with Skype. As part of the Skype developer program click.to is now plugged into Skype. It's now possible for users of click.to to call any phone number, from anywhere on the desktop, with one click through Skype.

Initiating Phone calls through Skype with one click

Skype is removing communication barriers to create more meaningful connections among friends, families, and business colleagues. Skype's text, voice and video make it simple to share experiences with the people that matter to you, wherever they are. With Skype people also can call mobiles or landlines, anywhere in the world at Skype's low call rates. Those wanting to avoid the bother of entering calling numbers manually into Skype, or copying and pasting, can now rely on click.to. The application seamlessly plugs into Skype and simply skips the actions between the copy and paste commands. With the new "click.to" function, the Skype icon appears above the cursor after you copy a phone number, and clicking the icon initiates a Skype call.

Martin Welker, CEO and founder of Axonic, said: "Skype is a game changer when it comes to communication. click.to now being plugged into Skype makes it easier for consumers to make calls with Skype. Moving numbers on a screen to a phone call with one click! It's pretty amazing!"

Chris Andrews, Group Program Manager for the Skype Developer Program: "We are on a mission to connect over 1 billion people. Our developer program is a key step to achieve this goal. It's always great to see on how small innovations make it easier for people to connect with their friends and families on Skype."

The click.to Revolution

The initiation and conclusion of an action are often a world of clicks apart: click.to addresses this issue by completing the search of technical articles on Wikipedia or the looking up of addresses on Google Maps with just one click. After initiating the copy command (Ctrl + C or Ctrl + X), a small menu of icons appears above the mouse cursor, which can be used to direct the selected content to the desired target application; click.to automatically takes care of opening the browser and typing in the website address. And not only that: with click.to, pictures, documents, and PDFs can be sent to an e-mail address, or uploaded to a web service like Evernote or Facebook, all with a single click. In short, click.to advances the "Copy and Paste" principle and uses intuitive programming to link the desktop and the web with the optimum number of clicks: just one.

click.to is available for Mac and Windows. The free program can be downloaded at www.clicktoapp.com.

About Axonic

Axonic is a young company focused on information, communication and recognition technologies. The company is headquartered in Karlsruhe and was founded in 2003 by Martin Welker. For the last few years, Axonic research and development has focused on the area of "communication intelligence" - the targeted analysis, representation and simplification of communication

About Skype

Skype is communications software that breaks down the barriers to communicating freely. With an Internet-connected device, families, friends and colleagues can get together for free via messaging, voice and video. Customers can also call landlines or mobiles virtually anywhere in the world, at a very low cost. Skype has recently introduced group video, allowing groups of more than two people to do things together whenever they're apart.

Founded in 2003 and based in Luxembourg, Skype is a division of Microsoft Corporation. (NASDAQ: MSFT). Skype can be downloaded onto computers, mobile phones and other connected devices for free at www.skype.com.

Contact

Peter Oehler
Kaiserstrasse 241
76133 Karlsruhe, Germany

+49 (721) 352 83 75

oeehler@axonic.net

www.clicktoapp.com

www.axonic.net

AXONIC®