



## Smart shopping with click.to on eBay

### click.to integrated eBay product search

Karlsruhe, Germany, 28th January 2012 - click.to, the desktop app from the Karlsruhe company Axonic Informationssysteme GmbH, can do more than "post pictures on Facebook". Performing product searches on eBay is now part of the default program package. With a great start to the New Year, click.to positions itself in the market with an eBay integration and offers its users a quicker way to search for products.

#### Search for products with a single click

eBay – the world's largest online marketplace connects millions of buyers and sellers and enables them to trade various products around the globe. click.to is now available to help buyers find products faster. Products mentioned in e-mails, documents, web content or PDFs can be easily highlighted, copied and searched via click.to on eBay.de. click.to enables the user to rapidly search for products, directly from their desktops.

Martin Welker, CEO and founder of Axonic, said: "With click.to, products can be found on eBay in no time!"

#### click.to executes desktop and browser functions with a single click

With click.to, those actions that amount to dead ends – which, on closer inspection exist in all programs and websites – are sidestepped. click.to connects the starting and target application with one action; instead of opening each program manually or entering Web page addresses and login information individually, the user has only to indicate what function they want from the click.to action menu. In short, the progression of the Copy & Paste principle provides logical links between all applications on the desktop and the Web - "with one click".

#### click.to is available for Mac and Windows

The free program is available to download at [www.clicktoapp.com](http://www.clicktoapp.com).

#### About Axonic

Axonic is a young company focused on information, communication and recognition technologies. The company is headquartered in Karlsruhe and was founded in 2003 by Martin Welker. For the last few years, Axonic research and development has focused on the area of "communication intelligence" - the targeted analysis, representation and simplification of communication.

#### About eBay Inc.

Founded in 1995 in San Jose, Calif., eBay Inc. (NASDAQ:EBAY) is a global commerce platform and payments leader. We do so through eBay, the world's largest online marketplace, which allows users to buy and sell in nearly every country on earth; through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive online payments; and through GSI, which facilitates ecommerce, multichannel retailing and digital marketing for global enterprises. X.commerce brings together the technology assets and developer communities of eBay, PayPal and Magento, an ecommerce platform, to support eBay Inc.'s mission of enabling commerce. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and its global portfolio of online brands, visit [www.ebayinc.com](http://www.ebayinc.com).

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