Axonic releases click.to Mac OS X version

Software tool combines the Apple desktop with the Web, Apps and Applications

Karlsruhe, 12 October 2011 - Three months after the release of the desktop application click.to for Windows, Axonic Informationssysteme GmbH from Karlsruhe, Germany announces the release of the Mac OS X version. click.to takes the Copy & Paste principle one step further, with logical "one click" links between all applications on the desktop and the Web. The program is now available for download and is supplemented with typical Mac applications.

The click.to Revolution
The beginning and end of an action are often a world of clicks apart: click.to completes the search of technical articles on Wikipedia or the looking up of addresses on Google Maps with just one click. After initiating the copy command for apple, apple key + C or apple key + X, click.to provides a small menu of icons above the mouse cursor which can be used to direct the selected content to the desired target application. click.to automatically takes care of opening the browser and typing in the website address. Not only that: with click.to, pictures, documents and PDFs can be sent to an email or uploaded to a web service, like Evernote or Facebook, all with one click.

Three months – Nine click.to Partners
The Mac version includes: Finder, TextEdit, Mail, Stickies and Office 2008 and 2011, as well as the more well known actions of the Windows version, such as Facebook, Google and Twitter. In addition to these actions, click.to users can profit from the nine new partners for Windows that have been added in the last three months. These actions will also be embedded in the Mac version in the near future. In addition to Simplenote, Evernote and Amazon, click.to has also added Box, Xing, Pastebin, Toodledo and Twick.it to the installation package. These actions complement the delivered standard actions.

Martin Welker, CEO and founder of Axonic, knows the importance of the release: "A desktop revolution is unthinkable without Mac users. The click.to principle provides Mac and Windows, and will in the future provide tablet and smartphone users, with a new desktop experience."

The free program is available for Mac and Windows on www.clicktoapp.com for download.

About Axonic
Axonic is a young company focused on information, communication and recognition technologies. The company is headquartered in Karlsruhe and was founded in 2003 by Martin Welker. For the last few years, Axonic research and development has focused on the area of "communication intelligence" - the targeted analysis, representation and simplification of communication.

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